

INTERNATIONAL CONFERENCE

DATA PRIVACY & DIGITAL TRUST

Protecting Data, Building Trust
Voice for the Voiceless

The Waterfront Hotel, Kuching, Sarawak
28 - 29 April 2026 | Conference & Exhibition

Organised by



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For booking, please contact

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www.protect.com.my

hello@protect.com.my

INTERNATIONAL CONFERENCE

PROTECTING DATA, BUILDING TRUST

In today's digital world, trust is everything. **PROTECT Sarawak 2026 is Sarawak's first international conference on Data Privacy and Digital Trust**, bringing together global experts, regulators and industry leaders. Discover practical strategies to safeguard personal data, strengthen digital governance and foster trusted ecosystems.

Join us as we lead the way in building a secure, responsible and future-ready digital Malaysia.

WHY ATTEND PROTECT SARAWAK 2026



Stay Ahead of Data Protection Regulations
Understand key developments in PDPA and emerging global privacy frameworks.



Learn from Leading Experts
Gain insights from international thought leaders, regulators and industry practitioners.



Strengthen Data Governance
Discover practical strategies to protect personal data and manage organisational risk.



Build Strategic Networks
Connect with government leaders, industry professionals, academia and innovators.



Develop Future-Ready Talent
Equip teams with the knowledge needed to lead in the era of data protection and digital trust.

WHAT YOU WILL GAIN



Insights into the evolving data privacy landscape and PDPA developments



Practical strategies for stronger organisational data governance and accountability



Expert perspectives from regulators, industry leaders and academia



Real-world case studies and best practices in protecting personal data

CONFERENCE EXPERIENCE



INTERNATIONAL CONFERENCE
Keynotes, expert presentations and panel discussions featuring a distinguished line-up of global and Malaysian speakers.



MINI EXHIBITION
Discover innovative privacy technologies, governance solutions and services.



MASTERCLASS
A focused session offering practical expertise in data protection governance and compliance.



NETWORKING
Engage with regulators, policymakers, industry leaders and academia shaping the future of digital trust.

WHO SHOULD ATTEND



Government leaders and policymakers



Data Protection Officers (DPOs) and privacy professionals



Legal, compliance and governance practitioners



Corporate leaders and risk management professionals



IT, digital transformation and data governance professionals



Industry practitioners handling personal data across sectors



Academia, researchers and higher learning institutions



Students pursuing careers in data protection, privacy and digital governance

INTERNATIONAL CONFERENCE

DATA PRIVACY & DIGITAL TRUST

Protecting Data, Building Trust
Voice for the Voiceless



*Closing
Keynote*

Yang Amat Berhormat

**Datuk Patinggi Tan Sri
(Dr) Abang Haji Abdul
Rahman Zohari bin Tun
Datuk Abang Haji Openg**
Premier of Sarawak

Venue

THE WATERFRONT HOTEL

Kuching, Sarawak

Date

29 April 2026 | 3:00pm

WELCOMING REMARKS | CONVENOR'S STRATEGIC ADDRESS



**Assoc. Prof. Dato Col (R)
Ts Dr Husin Jazri**
Chairman of Protect Sarawak 2026



Marsy Sebban
Chief Executive Officer
Purple Door (M) Sdn Bhd

INTERNATIONAL CONFERENCE

TED-STYLE SPEAKERS



Mahathir Muhammad Rafie
Chief Executive Officer
Aibots Sdn Bhd



Prof. Dr. Patrick Then
Chief Executive Officer
Sarawak AI Centre

PROTECT Sarawak 2026 features a distinguished line-up of local and international thought leaders, regulators and industry experts shaping the future of data privacy and digital trust.

FEATURED KEYNOTE SPEAKERS



**Dato Dr. Anderson
Tiong Ing Heng**
Chief Executive Officer
Sarawak Multimedia Authority



Dato Ir. Ts. Sudarnoto Osman
Chief Executive Officer
Sarawak Digital Economy
Corporation (SDEC)



Assoc. Prof. Dr. Sonny Zuhuda
Deputy Legal Adviser
Office of the Legal Adviser
International Islamic University Malaysia



Datin Dr. Ts. Habsah Nordin
President
DAMA Malaysia Chapter



Prof. Ts. Dr. Noor Afiza Mat Razali
Defence Science and Technology Faculty
National Defence University of Malaysia

INTERNATIONAL KEYNOTE SPEAKERS



Prof. Atif Ahmad
Deputy Director, Academic Centre
for Cyber Security Excellence
University Of Melbourne, Australia



Marek Boguszewicz
Chief Executive Officer
& Founder
DealShield, United Kingdom



Olivier Deschamps
Chief Executive Officer
Cybernergie, Canada



**Prof. Dr. Mohammad
Salman Waris**
Founder, Techlegis
United Arab Emirates

INDUSTRY DIALOGUE SERIES

PANEL DIALOGUE I

MODERATOR



Melbourne Lim
Manager
Deloitte Malaysia

PANELISTS



Vijayakumari Ponnusamy
General Counsel Data Protection
Risk & Compliance/Head DPO
Tenaga Nasional Berhad
(TNB), Malaysia



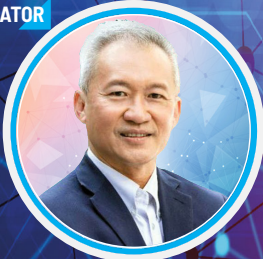
Dr. Muhammad Nizam Awang
Deputy Director
(Innovation & Research Excellence)
Senior Lecturer in Data
Governance and Internet Law
University Sains Islam, Malaysia



Dr. Mazlina Shafi'i
Director
Malaysia Productivity
Corporation
Sarawak Office

PANEL DIALOGUE II

MODERATOR



Dr. Daniel Cf Ng
Managing Partner
Omni-Integra, Singapore

PANELISTS



**Ts. Dr. Norsaidatul
Akmar Mazelan**
Founder & Secretary General
Sustainable Business Network
Association Malaysia (SustNET)



I Gede Putu Rahman Desyanta
Chief Executive Officer
Pt Baliola, Indonesia



Faizal Shebli
Managing Director
AG MGATE, Malaysia

FUTURE TALENT PANEL

MODERATOR



Max Hassan
Chief Executive Officer
Cyber Intel Training
California USA

PANELISTS



**Prof. Ts. Dr. Mohamad
Nazim Jambli**
Chief Digital Officer
ICATS



Ts. Is. Eugene Teow
Managing Director
Cygnus Technology Solutions
Sdn. Bhd. / MBOT Member



Baljit Singh
CISO, Board & Regulator-Facing
Cybersecurity Leader

MODERATED TOWNHALL DIALOGUE

MODERATOR



Rajesvare Rada
PATA Expert
Marketing, Sales & Trends
Senior Lecturer HELP University

PANELISTS



G-Saravanan
Chief Transformation Officer
Informed Solutions ASEAN & CIO
National Cancer Society Malaysia



**Ar. Ahmad Najib Ariffin
(Nadge)**
Heritage & Cultural
Infrastructure Specialist



Busiai Seman
Chief Executive Officer
Sains

DAY 1
TUESDAY

08:30 AM 09:00 AM

09:00 AM 09:30 AM

09:30 AM 10:00 AM

10:00 AM 10:30 AM

10:30 AM 11:00 AM

11:00 AM 11:30 AM

11:30 AM 12:00 PM

12:00 PM 01:00 PM

28 APRIL 2026

REGISTRATION & NETWORKING

OFFICIAL OPENING CEREMONY

WELCOMING REMARKS – CHAIRMAN OF PROTECT SARAWAK 2026

Assoc. Prof. Dato Col (R) Ts Dr Husin Jazri

COFFEE BREAK & NETWORKING

KEYNOTE ADDRESS I

BUILDING TRUST TOGETHER | Confronting Sarawak's Data Protection Challenges and the Path Forward

SPEAKER

Dato' Dr Anderson Tiong Ing Heng

Chief Executive Officer, Sarawak Multimedia Authority (SMA), Malaysia

GLOBAL THREAT INTELLIGENCE KEYNOTE

What Attackers Actually Want & Why Most Organisation Don't Know How To Protect It

SPEAKER

Prof. Atif Ahmad

Deputy Director, Academic Centre for Cyber Security Excellence
University of Melbourne, Australia

EXPERT ADDRESS

BRIDGING LAW, POLICY & TECHNOLOGY | Strengthening Data Governance for A Trustworthy Digital Malaysia

SPEAKER

Assoc. Prof. Dr Sonny Zulhuda

Deputy Legal Adviser Office of the Legal Adviser
International Islamic University Malaysia

SPECIAL ADDRESS

Building Trust-Driven Data and AI Operating Models

SPEAKER

Datin Ts. Dr. Habsah Nordin

President, DAMA Malaysia Chapter

NETWORKING LUNCH

***The Organiser reserves the right to amend the programme, speakers, topics, venue, and timings for Protect Sarawak 2026 where necessary.

01:00 PM

01:30 PM

INTERNATIONAL KEYNOTE I **DAWN OF A NEW ERA OF DATA PRIVACY** **REGULATION | UAE, KSA & India**

SPEAKER

Salman Waris

Founder, Techlegis, United Arab Emirates

01:30 PM

02:30 PM

PANEL DIALOGUE I **FROM POLICY TO PRACTICE | Why Data Protection Fails at the** **Last Mile and How to Fix It**

MODERATOR

Melbourne Lim

Manager, Deloitte Malaysia

PANELISTS

- ◆ **Vijayakumari Ponnusamy**
General Counsel Data Protection, Risk & Compliance/Head DPO, Tenaga Nasional Berhad (TNB), Malaysia
- ◆ **Dr Muhammad Nizam Awang**
Deputy Director (Innovation & Research Excellence), Senior Lecturer in Data Governance and Internet Law, University Sains Islam, Malaysia
- ◆ **Dr Mazlina Shafi'i**
Director, Malaysia Productivity Corporation Sarawak Office

02:30 PM

03:00 PM

COFFEE BREAK & NETWORKING

03:00 PM

04:00 PM

PANEL DIALOGUE II **HUMAN-CENTRIC AI IN PRACTICE | Accountability,** **Sustainability & Digital Trust**

MODERATOR

Dr Daniel Cf Ng

Managing Partner, Omni-Integra, Singapore

PANELISTS

- ◆ **Ts Dr Norsaidatul Akmar Mazelan**
Founder & Secretary General,
Sustainable Business Network Association Malaysia (SustNET)
- ◆ **I Gede Putu Rahman Desyanta**
Chief Executive Officer, PT Baliola
Indonesia
- ◆ **Faizal Shebli**
Managing Director, AG MGATE, Malaysia

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DAY 2 WEDNESDAY

08:30 AM 09:00 AM

09:00 AM 09:30 AM

09:30 AM 10:00 AM

10:00 AM 10:30 AM

10:30 AM 11:00 AM

11:00 AM 11:30 AM

11:30 AM 12:00 PM

29 APRIL 2026

REGISTRATION & NETWORKING

KEYNOTE ADDRESS I

Sarawak's Strategic Positioning For A Globally Trusted Digital Economy

SPEAKER

Dato Ir. Ts. Sudarnoto Osman

Chief Executive Officer, Sarawak Digital Economy Corporation (SDEC) Malaysia

SPECIAL LEADERSHIP ADDRESS

WHEN SYSTEMS ARE TESTED | Leadership Lessons from the National Cyber Frontline

SPEAKER

Prof. Ts. Dr Noor Afiza Mat Razali

National Defence University of Malaysia

COFFEE & NETWORKING

INTERNATIONAL KEYNOTE III

WHEN THE THREAT COMES FROM WITHIN | Detecting, Preventing & Responding to Insider Data Theft & Fraud

SPEAKER

Olivier Deschamps

Chief Executive Officer, Cybenergie, Canada

INTERNATIONAL FUTURE KEYNOTE

QUANTUM THREATS TO DATA SOVEREIGNTY | Preparing for the Post-Encryption Era

Speaker

Marek Boguszewicz

Chief Executive Officer & Founder, DealShield, United Kingdom

THOUGHT LEADERSHIP KEYNOTE

OSINT, Disinformation & the Illusion of Transparency in the Digital Age

SPEAKER

Mahathir Muhammad Rafie

Chief Executive Officer, Aibots Sdn Bhd, Malaysia

***The Organiser reserves the right to amend the programme, speakers, topics, venue, and timings for Protect Sarawak 2026 where necessary.

12:00 PM

01:00 PM

01:00 PM

02:00 PM

02:00 PM

02:30 PM

MODERATED TOWNHALL DIALOGUE

Who Pays the Price When Data Fails? Real-World Impacts on Healthcare, Culture, Tourism & Society

MODERATOR

Rajeshvare Rada

PATA Expert – Marketing, Sales & Trends, Senior Lecturer, HELP University

PANELISTS

- ◆ ***G Saravanan*** – Chief Transformation Officer, Informed Solutions ASEAN / CIO, National Cancer Society Malaysia
- ◆ ***Ar. Ahmad Najib Ariffin (Nadge)*** – Heritage & Cultural Infrastructure Specialist, Malaysia
- ◆ ***Busiai Seman*** – Chief Executive Officer, SAINS

NETWORKING LUNCH

TED-TALK STYLE SESSION

AI IN CRITICAL INFRASTRUCTURE | Securing What Nations Cannot Afford to Lose

SPEAKER

Prof. Dr. Patrick Then

Chief Executive Officer, Sarawak AI Centre



SPECIAL KEYNOTE ADDRESS BY YAB PREMIER OF SARAWAK

Advancing Sarawak's Digital Future Through Trust, Governance and Data Protection

The Right Honourable
**Datuk Patinggi Tan Sri (Dr) Abang Haji Abdul Rahman
Zohari bin Tun Datuk Abang Haji Openg**
Premier of Sarawak

02:30 PM

03:30 PM

VIP ARRIVAL & PROTOCOL

PROTECTING DATA, BUILDING TRUST | The Road Ahead for Sarawak and the Region

Speaker

Marsy Sebban

Chief Executive Officer, Purple Door (M) Sdn Bhd
Conference Convenor, PROTECT Sarawak 2026

SPECIAL KEYNOTE ADDRESS BY YAB PREMIER OF SARAWAK *Advancing Sarawak's Digital Future Through Trust, Governance and Data Protection*

- ◆ Official Launch of **PROTECT Sarawak 2026**
- ◆ MOU Exchange Ceremony
- ◆ Certificate Presentation to Speakers
- ◆ Group Photography Session
- ◆ Mini Showcase Walkabout
- ◆ Press Conference

03:30 PM

04:00 PM

04:00 PM

05:00 PM

COFFEE BREAK & NETWORKING

FUTURE TALENT PANEL

FROM PIPELINE TO POWERHOUSE | Engineering 10,000 Cyber-Ready Technologists by 2030

Moderator

Max Hassan

Chief Executive Officer, Cyber Intel Training, California
United States of America (USA)

Panelists

- ◆ **Prof. Ts. Dr. Mohamad Nazim Jambli**
Chief Digital Officer, ICATS
- ◆ **Ts. Is. Eugene Teow**
Managing Director
Cygnus Technology Solutions Sdn. Bhd / MBOT Member
- ◆ **Baljit Singh**
CISO, Board & Regulator-Facing Cybersecurity Leader

CONFERENCE
DATA PRIVACY & DIGITAL TRUST
 Protecting Data, Building Trust
Voice for the Voiceless
 28-29 APRIL 2026

MASTERCLASS
FROM CYBER RESILIENCE TO DIGITAL TRUST
Turning Compliance into Confidence
 30 APRIL 2026

09:00am - 5:00pm | Waterfront Hotel, Kuching, Sarawak

We are committed to enhancing privacy standards and cybersecurity in line with global best practices. Together, we aspire to continuously safeguard individuals' privacy and inculcating the culture of compliance in organisations.

REGISTRATION FORM

Please complete this form and return via email to hello@protect.com.my

REGISTRATION DETAIL

NAME : _____
 POSITION : _____ TEL : _____
 EMAIL : _____

NAME : _____
 POSITION : _____ TEL : _____
 EMAIL : _____

NAME : _____
 POSITION : _____ TEL : _____
 EMAIL : _____

To ensure your personal assistant also receives confirmation details please add their details below

NAME : _____
 EMAIL : _____

ORGANISATION : _____
 ADDRESS : _____

POSTCODE : _____ TEL : _____
 COUNTRY : _____ TEL : _____
 EMAIL : _____
 NATURE OF BUSINESS : _____

COMPANY SIZE:

- 1 - 9 10 - 24 25 - 49 50 - 99
 100 - 249 250 - 499 500 - 999 1000+

AUTHORISATION

SIGNATURE : _____
 NAME : _____
 POSITION : _____
 EMAIL : _____

This booking is invalid without a signature. AUTHORISATION Signatory must be authorised to sign on behalf of contracting organisation.

REGISTRATION FEES

2-DAY CONFERENCE FEE USD 650 MYR 2,500
 3-DAY CONFERENCE FEE + MASTERCLASS USD 1,550 MYR 6,500

PAYMENT METHOD BANK TRANSFER

BANK : CIMB BANK
 ACCOUNT NAME : **PURPLE DOOR (M) SDN BHD**
 ACCOUNT NO. : 80 1026 4061

AGENT CODE:

TEL NO.:

CONFIRMATION DETAIL

Please email the Proof of Payment to us at admin@protect.com.my After receiving payment, a receipt will be issued. If you do not receive a letter outlining joining details two weeks prior to the event, please contact us at hello@protect.com.my

MARKETING OPTION

When you register for this event, Purple Door will collect personal information from you for the purpose of registering you to attend our training event. If you do not wish to provide your information to us, we will not be able to process your registration.

MARKETING OPTION

From time to time, we may wish to contact with information about our products and services via email which may be of interest to you. You will always be given the option to unsubscribe to these, please contact our team at hello@protect.com.my

- Yes please, I'd like to hear about PURPLE DOOR products and services.
 No thanks.

PAYMENT

Payment is required within five (5) working days upon receipt of invoice.

INDEMNITY

Should the venue or speakers be changed, or should the event be cancelled or rescheduled for any reason beyond the reasonable control of PURPLE DOOR - including, but not limited to, acts of terrorism, extreme weather conditions, industrial action, or other force majeure events - PURPLE DOOR shall make reasonable efforts to reschedule the event. In such circumstances, the Client hereby agrees to indemnify and hold harmless PURPLE DOOR from and against any and all costs, damages and expenses (including reasonable legal fees) incurred by the Client as a result thereof.

TERMS & CONDITIONS:

- Included: Fees are inclusive of all programme materials, luncheons and refreshments.
- Additional Charges: Should a portion of the Agreement price be at the time of acceptance or at any time in the future be subject to state, federal, or local taxation, or VAT or other applicable sales tax, PURPLE DOOR reserves the right to add such charges to the final invoice or recover such sums from the Client at the time when they become due.
- Payment Terms: Following completion and return of the registration form, full payment is required within five (5) working days from receipt of invoice. PLEASE NOTE: payment must be received prior to the training date. A receipt will be issued on payment. Due to limited training space, we advise early registration to avoid disappointment. We reserve the right to refuse admission if payment is not received on time.
- CANCELLATION**
 - Any cancellation by the Client shall immediately entitle PURPLE DOOR to recover, as a debt, all amounts outstanding under this Agreement (together with any applicable sales taxes, duties, or similar charges), and to retain all monies already received from the Client. The parties acknowledge and agree that this clause provides for reasonable liquidated damages and does not constitute a penalty. It bears a reasonable relation to the actual damages that PURPLE DOOR would sustain, which are uncertain and difficult to ascertain at this time. For the purposes of this provision, the relevant date for determining notice timing shall be the event date as stated in this Agreement (or as scheduled as of the effective date of this Agreement), notwithstanding any subsequent changes to such event date for any reason.
 - In the event that the Client is unable to attend or participate due to force majeure circumstances, including but not limited to government-imposed travel restrictions or other conditions beyond the Client's reasonable control, the Client may cancel its participation by providing PURPLE DOOR with written notice and appropriate supporting documentation at any time prior to the event. In such cases, PURPLE DOOR shall issue a credit voucher equivalent to the value of the standard training fee paid, valid for a period of twelve (12) months from the date of issuance, which may be applied towards a future training or event organized by PURPLE DOOR.
- Copyright: All intellectual property rights in all materials produced or distributed by PURPLE DOOR in connection with this event is expressly reserved and any unauthorized duplication, publication or distribution is prohibited.
- Important note: While every reasonable effort will be made to adhere to the advertised package, PURPLE DOOR reserves the right to change event dates, sites or location or omit event features, or merge the event with another event, as it deems necessary without penalty and in such situations no refunds, part refunds or alternative offers shall be made. In the event that PURPLE DOOR permanently cancels the event for any reason whatsoever, (including, but not limited to any force majeure occurrence) and provided that the event is not postponed to a later date nor is merged with another event, the Client shall receive a credit note for the amount that the Client has paid to such permanently cancelled event, valid for up to six months to be used at another PURPLE DOOR event. No refunds, part refunds or alternative offers shall be made.
- Governing law: This Agreement shall be governed and construed in accordance with the law of Malaysia and the parties submit to the exclusive jurisdiction of the courts in Kuala Lumpur. However, PURPLE DOOR only is entitled to waive this right and submit to the jurisdiction of the courts in which the Client's office is located.

For booking, please contact

 HOTLINE +6010 944 9228 | +6017 752 1389 | +6017 686 9286

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